



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Assoc (2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - Federal Candidate (1067)
OBAMA *60S* (132231)
National/Political
2265/06399236

OBAMA 60S
OBAMA FOR AMERICA 60S

Invoice 652974
Inv Date 11/25/2012
Terms Net 30
Contract 339145
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:43:10PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/30/12 6:14AM (Tu)	01:00		OFA12G181H	\$3750.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	10/31/12 6:23AM (We)	01:00		OFA12G181H	\$3750.00	
3.0	Spot	6:00:00AM- 7:00:00AM	Per week (3), Tu, We, Th, Fr	11/01/12 6:43AM (Th)	01:00		OFA12G181H	\$3750.00	
4.0	Spot	6:00:00AM- 7:00:00AM	Day, M-1	11/05/12 6:43AM (Mo)	01:00		OFA12G181H	\$3750.00	
7.0	Spot	6:00:00AM- 7:00:00AM	Day, Sa-1	11/03/12 6:29AM (Sa)	01:00		OFA12G181H	\$1700.00	
8.0	Spot	9:00:00AM-10:00:00AM	Day, Sa-1	11/03/12 8:58AM (Sa)	01:00		OFA12G181H	\$2100.00	
9.0	Spot	6:00:00AM- 7:00:00AM	Day, Su-1	11/04/12 6:27AM (Su)	01:00		OFA12G181H	\$1700.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/30/12 12:28PM (Tu)	01:00		OFA12G181H	\$1700.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/31/12 12:40PM (We)	01:00		OFA12G181H	\$1700.00	
10.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	11/01/12 12:58PM (Th)	01:00		OFA12G181H	\$1700.00	
11.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	11/05/12 12:52PM (Mo)	01:00		OFA12G181H	\$1700.00	
12.0	Spot	12:00:00PM-12:30:00PM	Day, Sa-1, Su-1	11/04/12 12:29PM (Su)	01:00		OFA12G181H	\$1200.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/31/12 5:22PM (We)	01:00		OFA12G181H	\$4500.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	11/01/12 5:23PM (Th)	01:00		OFA12G181H	\$4500.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	11/02/12 5:28PM (Fr)	01:00		OFA12G181H	\$4500.00	
14.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/30/12 11:28PM (Tu)	01:00		OFA12G181H	\$4000.00	
14.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/31/12 11:21PM (We)	01:00		OFA12G181H	\$4000.00	
14.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	11/01/12 11:22PM (Th)	01:00		OFA12G181H	\$4000.00	
14.0	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	11/02/12 11:22PM (Fr)	01:00		OFA12G181H	\$4000.00	
15.0	Spot	8:00:00PM-11:30:00PM	Day, Sa-2	11/03/12 10:09PM (Sa)	01:00		OFA12G181H	\$6600.00	
16.0	Spot	12:00:00PM- 3:30:00PM	Day, Sa-1	11/03/12 1:59PM (Sa)	01:00		OFA12G181H	\$5500.00	
17.0	Spot	11:00:00PM-11:35:00PM	Day, M-1	11/05/12 11:27PM (Mo)	01:00		OFA12G181H	\$4000.00	
18.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1, Th-1, F-1	10/31/12 6:55AM (We)	01:00		OFA12G181H	\$3750.00	
18.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1, Th-1, F-1	11/01/12 5:59AM (Th)	01:00		OFA12G181H	\$3750.00	
18.0	Spot	6:00:00AM- 7:00:00AM	Day, W-1, Th-1, F-1	11/02/12 6:28AM (Fr)	01:00		OFA12G181H	\$3750.00	
19.0	Spot	11:30:00PM-12:05:00AM	Per week (1), Sa	11/03/12 12:16AM (Sa)	01:00		OFA12G181H	\$2500.00	
20.0	Spot	7:00:00AM- 9:00:00AM	Per week (1), Sa	11/03/12 7:13AM (Sa)	01:00		OFA12G181H	\$2100.00	
21.0	Spot	6:00:00AM- 7:00:00AM	Per week (1), Sa	11/03/12 5:59AM (Sa)	01:00		OFA12G181H	\$1700.00	
22.0	Spot	12:00:00PM- 1:00:00PM	Per week (1), Th	11/01/12 12:21PM (Th)	01:00		OFA12G181H	\$1700.00	
23.0	Spot	5:00:00AM- 6:00:00AM	Per week (1), Sa	11/03/12 5:28AM (Sa)	01:00		OFA12G181H	\$700.00	
24.0	Spot	4:00:00AM- 5:00:00AM	Day, F-1	11/02/12 4:29AM (Fr)	01:00		OFA12G181H	\$100.00	
25.0	Spot	6:00:00PM- 7:00:00PM	Per week (1), Su	11/04/12 6:28PM (Su)	01:00		OFA12G181H	\$3000.00	
26.0	Spot	7:00:00AM- 9:00:00AM	Per week (1), Su	11/04/12 7:54AM (Su)	01:00		OFA12G181H	\$2100.00	
27.0	Spot	6:00:00AM- 7:00:00AM	Per week (1), Tu	11/06/12 6:43AM (Tu)	01:00		OFA12G181H	\$3750.00	
28.0	Spot	5:30:00AM- 6:00:00AM	Per week (1), Tu	11/06/12 5:43AM (Tu)	01:00		OFA12G181H	\$1850.00	
29.0	Spot	9:00:00AM-11:00:00AM	Per week (1), Tu	11/06/12 9:30AM (Tu)	01:00		OFA12G181H	\$750.00	
30.0	Spot	4:30:00AM- 5:00:00AM	Per week (1), Tu	11/06/12 4:29AM (Tu)	01:00		OFA12G181H	\$250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$105,850.00
Commission (\$15,877.50)

Total Spots 37
Net Total \$89,972.50

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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